

ORAL PRESENTATION ABSTRACT

ACOS24-O-002: Risks and Responsibilities: Addressing Medical Negligence in Aesthetic Medicine

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The practice of aesthetic medicine by General Practitioners (GPs) in Malaysia has seen rapid growth, driven by increasing patient demand for non-invasive cosmetic treatments. However, this expansion brings significant legal and ethical responsibilities, particularly concerning patient safety and the risk of medical negligence. The Ministry of Health (MOH) and the Malaysian Medical Council (MMC) Guidelines, emphasise that aesthetic GPs must act in the best interest of their patients, ensuring that treatments are safe and evidence-based. Furthermore, GPs face significant challenges in ensuring that they obtain consent, adequately explain the risks of procedures, and manage complications when they arise. Failure to do so may lead to disciplinary action and/or litigation. This session aims to explore the regulatory framework governing aesthetic GPs in Malaysia, the legal risks associated with performing cosmetic treatments, and the importance of maintaining high professional standards. By examining recent cases and guidelines, the discussion will highlight best practices for GPs to mitigate risks and uphold their duty of care in aesthetic practice.

Keywords: Medicolegal, Healthcare, Negligence